

The Next You

A True Grower™ Networking Event

Tuesday, September 28, 2021

2:00 pm

Ryan Douglas Cultivation, LLC is pleased to announce a free networking event for commercial flower and vegetable growers interested in entering the cannabis industry.

The rapid expansion of the cannabis and hemp industry has created an undersupply of experienced commercial growers. As a result, start-ups are paying top dollar for growers that can help take them to market quickly, and multi-state operators are looking for skills beyond just cannabis-specific knowledge. These include production planning, team management, and crop management skills.

This demand is good news for commercial plant growers considering a jump from traditional horticulture to cannabis. But some growers aren't sure how to enter the industry, where to look, or how to job hunt discretely without placing their current job at risk.

If that sounds familiar, then this virtual event is for you. Within just 30 minutes, you'll have everything you need to make an informed decision and some practical job-hunting advice for those that choose to explore the opportunity.

The event will start with a brief presentation covering all the hot-button issues on grower's minds, including:

- Why is there such demand for growers in cannabis?
- How long will this demand last?
- What kind of growers are needed?
- Do you need cannabis experience to land a job as a head grower?
- What are the salary ranges?
- How do I enter the industry?
- How to become part of the True Grower™ network?

There will be an open Q&A for participants and an opportunity to meet, connect, and network with other growers that are considering a career change to cannabis.

This event is free, but space is limited. Reserve your space now by sending an email to ryan@douglascultivation.com

See you there!