
Ready to Launch Checklist

If you can tick all these boxes, then you're ready to launch your cultivation business.

License

- Federal permission
- State permission
- Municipal permission
- Compliance with by-laws
- Support from local community

Capital

- Up to \$2,000,000 for licensing and first steps
- Up to \$20,000,000 for CapEx and OpEx until profitable

Head Grower

- 10 years commercial plant production experience
- Crop-management skills
- People-management skills
- Facility-management skills

Cultivation team

- Director of Operations
- Section Growers
- Plant Technicians
- Post-Harvest Manager
- Trimmers
- Systems Control Specialist

Management structure

- Lean
- Organizational Chart
- Job descriptions to prevent micromanagement

Cultivation facility

- Holds optimal ranges for plant growth
 - Light:** minimum of 6 hours of direct light per day, maximum of 18 hours
 - Temperature:** 65–85° Fahrenheit, 18–30° Celsius
 - Relative humidity:** 40–60%
 - CO²:** 300–1500 ppm
- Blackout curtains and/or supplementary lighting
- Quality water

Genetics

- 1–5 varieties
- Seeds/clones/starter plants
- No R&D

Cultivation strategy

- Safe and proven cultivation method
- 1-year production schedule

Standard Operating Procedures

- SOPs and Their Management
- Organization and Personnel
- Work Flow and Space Allocation
- Cleanliness and Sanitation
- Inventory Control Management
- Stock Plant Production
- Propagation
- Vegetative Plant Growth

- Flowering Plant Growth
- Harvesting, Trimming, and Drying
- Destruction of Plant Waste

Expectations

- Timeline: First product for sale within 18 months of licensing
- Yield: 35 grams of dry cannabis per ft² of true flowering space, per harvest
- Yield: 350 grams of dry cannabis per m² of true flowering space, per harvest